



# BOYS & GIRLS CLUB OF HARLEM

Tuesday, May 14, 2024

Edison Ballroom



## 2024 SPONSORSHIP OPPORTUNITIES

### Presenting Sponsor: \$75,000

One Available

- Exclusive naming rights to the event
- Two Tables of twelves with premier seating at the event
- Two Full Page Platinum ads in virtual journal
- \$5,000 of the sponsorship funds our Youth of the Year Winner
- Exclusive logo placement on the bars and podium
- Premium listing of sponsor in Gala invitation (if you respond by March 15, 2024) prominent logo placement on event website
- One e-blast with select promotional offerings
- Logo on public relations material related to event

### Platinum: \$50,000

- Two tables of ten with VIP seating at the event
- Exclusive logo placement on check in tables
- Full Page Gold ad in virtual journal
- A portion of the funds is dedicated to supporting our Silver Youth of the Year
- Premium listing of sponsor in Gala invitation (if you respond by March 15, 2024) logo placement on event website
- Premier logo placement on Boys & Girls Club Institutional email, distributed to subscribers
- One e-blast with select promotional offerings

### Gold : \$25,000

- One table of twelve with priority seating at the event
- Full Page Silver ad in virtual journal
- A portion of the funds is dedicated to supporting our Bronze Youth of the Year
- Featured logo placement on event website
- Premium listing of sponsor in Gala invitation (if you respond by March 15, 2024) logo placement on event website
- Logo on public relations material related to event

### Silver: \$10,000

- 1 table of ten to the event
- Exclusive logo placement on photo booth
- Full Page ad in virtual journal
- Company name listed on event website
- Company name included in public relations material related to event

